

NAKED AND ALONE WITH 80,000 PEOPLE: LESSONS FROM NICK LOWERY'S VIBRANT CAREER AS A PROLIFIC NFL KICKER



Nick Lowery, Kansas City Chiefs Hall of Fame inductee and humanitarian, presents a new series of motivational presentations. Known as “Lowery Speaks,” these presentations launch Lowery into a new role as a highly sought after motivational speaker.

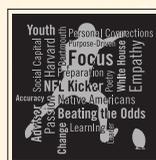
Lowery is used to tackling his career and life with confidence, passion and precision. This motivation and drive for greatness has made Lowery the most accurate and prolific kicker in NFL history, a Kansas City Chiefs hall of fame inductee and NFL Hall of Fame nominee.

Lowery worked for Presidents George H.W. Bush (1989) and Bill Clinton (1993) in the White House Office of National Service. He earned his bachelor's degree in government studies from Dartmouth College. In 2001, Lowery became the first professional athlete to earn a master's degree and fellowship from the Kennedy School of Government at Harvard University.

LOWERY SPEAKS

A SERIES OF PRESENTATIONS THAT WILL MOTIVATE AUDIENCES WITH ALL ASPECTS OF LIFE. HE WILL BE SHARING HIS WISDOM IN THREE SPEAKING PRESENTATIONS:

- 1. Naked and Alone with 80,000 People** - Lessons from an NFL kicker's Hall of Fame Career: The NFL kicker is the most pressure packed position in sports. It's a life or death, all or nothing, 1.3 seconds of white-hot truth Lowery teaches pursuit of the dream, how to avoid fear of failure as well as fear of success and most of all, performing when it matters most. He brings focus, passion and confidence to corporate teams and enables them to own moments of truth and triumph.
- 2. Leadership 101** - When in the spotlight, it's not the brightness on the outside but the intensity of the light within: The kicker in all of us must master himself first, as an individual, to then become the team player. This lecture prepares audiences to be ready for anything and then grow to the next phase of development. It identifies obstacles that sabotage performance, and also includes trust exercises that help develop the true meaning of TEAM (Trust, Excellence, Adaptiveness and Mentoring).
- 3. The Butterfly Effect** - Secrets to overcoming nerves and taking your game to the next level: The biggest breakthrough in performance at the elite level is developing the rock solid belief that you belong there. This program teaches the relationship of preparation to success and the need to rewire notions of performance. It teaches participants how to manage their nerves, prepare for anything and to manifest high-level performance while maintaining serenity.



NICK LOWERY
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legacy of impact and inspiration.

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PROGRAMS OF INSPIRATION AND HOPE WITH IMPACT



Nation Building for Native Youth Program (NBNY) provides Native youth with the tools to take pride in their story, culture and wisdom and facilitate learning in a way that's empowering and applicable to their journey. NBNY is not only about providing Native youth with leadership training, financial literacy curriculum and hands-on learning experience in how to organize and operate Tribes and businesses; it's about helping youth claim their personal power as the future generation's innovators and as distinct members of our National Heritage. This life-changing youth empowerment program serves up to 40 Native Youth ages 15-19 and adult advisors. It combines historically accurate and culturally relevant content with leadership, peer mentoring and experiential learning, integrating powerful and proven 21st century educational strategies associated with building positive, confident and responsible youth.

Our foundation's **All-Pros Against Bullying Program (APAB)** helps end bullying in schools by targeting it at its roots. Violence prevention is one of our major passions, as it is well documented that bullying can lead to depression, anxiety, extremely-low self-esteem, health complaints, and sharply decreased academic achievement. Nearly 1 in 3 students in the State of Arizona is bullied during the school year. We are committed to ending bullying and helping kids articulate their feelings in positive and productive ways. Our powerful programming has helped greatly improve academic achievement and grade completion. Our APAB Program has been recognized by the State of Kansas as the Drop-out Prevention Champion, and I have received the NFL Players' Humanitarian Award and the Justice Byron Whizzer White award for my work with violence prevention.



Champions for the Homeless/Veterans provides food, basic necessities and furnishing for our homeless and Veterans neighbors as they transition back to stability, health and productivity. We work with local agencies, like St. Vincent de Paul and retired professional athletes who want to give back, to provide gifts that inspire, give hope and provide basic needs to our neediest residents. Our message is to *never give up, no matter the circumstances*, and facilitate a path back toward home and health.

Stronger, Safer Sports (S3) is part of a national movement to make all sports safer from head injuries and in turn, more robust experiences for all athletes, young and old. Our goal is of S3 is *to be true Stewards of this great game*, so it can prosper in the future and foster safe participation from all people. We work with and honor respected Concussion and Neurosurgery Doctors and legendary professional athletes to build a future of sports based on the best science and practices that prevent injury and promote health and activity.

